



How to install your vinyl decal

Check out FAQ at back40life.com for an installation video or to contact us.

Unpack: unroll and flatten out the decal (use something to weigh it down). Let it relax for a while (a day or two is great). Your decal has 3 layers: the design is sandwiched between a backing (think wax paper) layer and a mask layer (think paper tape). The outer layers hold the design in place while you're installing.

Wall Prep: your wall must be clean and dry and the paint fully cured if you've recently painted (typically at least 5-10 days) - use your practice decal with these instructions to be sure your wall is ready.

Locate: use the alignment marks (level and center marks included) to locate your decal (face out) on the wall. You can measure down from the ceiling or up from the floor to the alignment marks to make sure you're level. Use painter's tape to hold the design in place until you're sure you have it where you want it.

Mark: (still face out) use a pencil to lightly draw a line that's half on your decal and half on the wall. One mark on each side. This way when you remove the backing you place the decal up to the wall and match up your marks to ensure you're spot on with your location.

Flip: rub the backing layer (decal face down) to ensure good adhesion. Use a credit card, squeegee, kitchen spatula, or other hard flat object so you can get good even pressure. RUB HARD. This step will save you lots of heartache in a minute.

Peel: (still face down) peel away the backing layer by laying it over itself as you pull. Slide the backing slowly down the decal until its fully removed.

Locate again: flip the decal over (face out), hold it up to the wall, and match back to your pencil marks. The lines on the masking layer should match up to the pencil marks on the wall.

Stick it: stick the top of the decal and work your way down and out, lightly rubbing with your hands. Work your way from the top middle out and down. Once you've gotten it lightly adhered, hit it again with your burnishing tool (again a lot of pressure is good) and be sure you have it completely adhered.

Demask: remove the mask just like you removed the backing layer, by slowly sliding it down the face of the decal. If your decal tries to hitch a ride on the mask, stop, push it back to the wall, rub with your tool and resume peeling. Check it when you're done to be sure you have everything firmly adhered to the wall.

